

CASE STUDY

DOC
CLEANING



The Octagon, Birmingham

Standing 49 storeys high within Birmingham, The Octagon is the city's tallest skyscraper and one of the most distinctive additions to Birmingham's skyline. The residential development combines a prominent glazed façade with highly visible ground-floor areas.

Maintaining a building of this scale requires a window cleaning programme tailored to the different demands across the property. High-level externals require specialist planning and capability, while ground-floor glazing needs more frequent attention to maintain presentation standards.

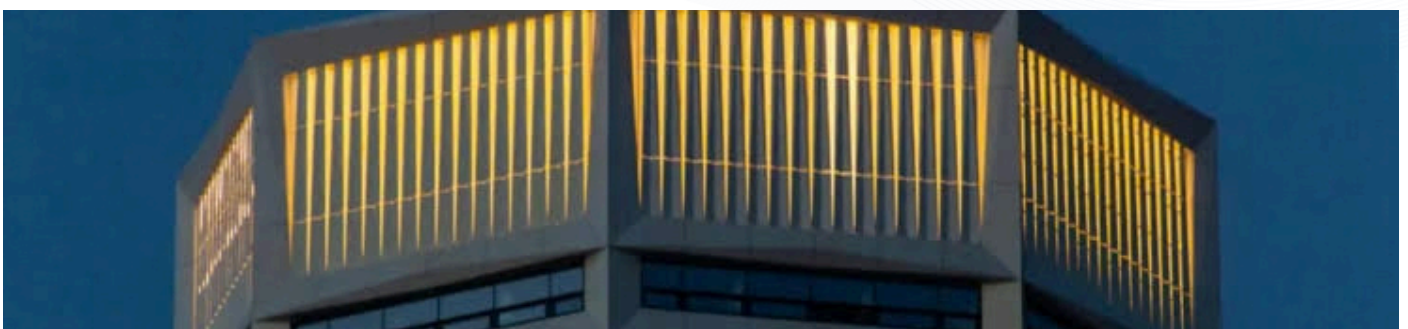
DOC Cleaning delivers a structured window cleaning programme across the building, combining scheduled high-level external cleaning with weekly and monthly services at ground-floor level. This tailored approach ensures each area of the building receives the appropriate frequency of cleaning, helping maintain presentation standards throughout the year.

At A Glance

The Octagon requires a carefully structured window cleaning programme that combines specialist high-level capability with frequent attention to its most visible ground-floor areas.

- 49-storey residential skyscraper
- Located within Paradise, Birmingham
- Managed by Allsop Lettings
- External elevations cleaned twice annually
- Low-level external glazing cleaned weekly
- Full-height ground-floor glazing, including internal surfaces, cleaned monthly
- Supported by DOC Cleaning's specialist Vertical Cleaning Division

This structure allows DOC Cleaning to maintain standards across both the building's external façade and its frequently used ground-floor glazing.



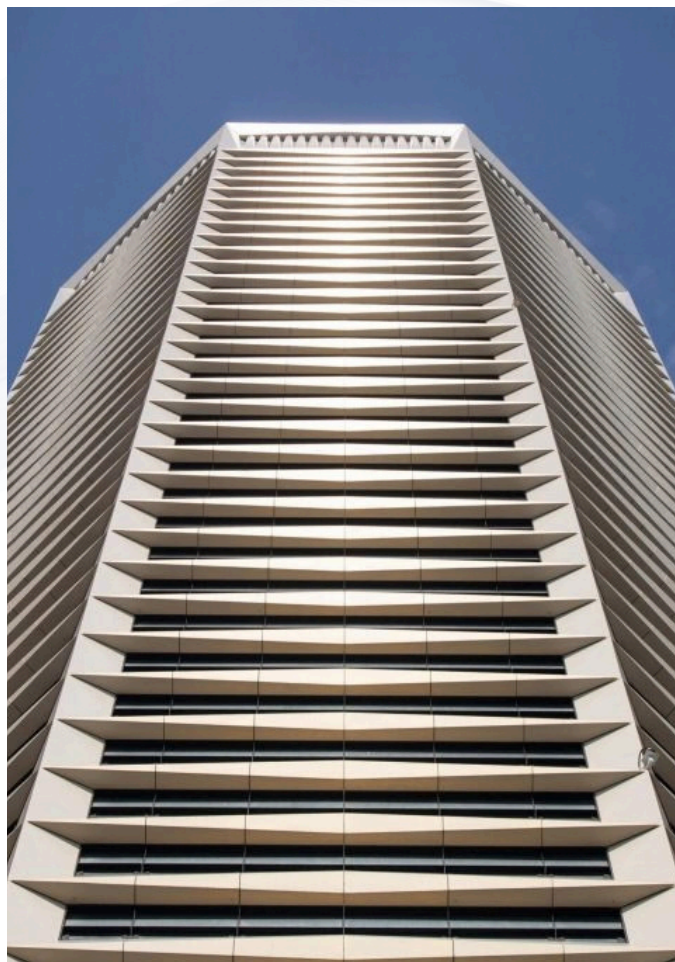
High-Rise Cleaning at Scale

Maintaining the external glazing of a 49-storey residential tower requires more than specialist access equipment. It requires careful sequencing, experienced operatives and a clear understanding of how to plan works around a live building.

At The Octagon, DOC Cleaning delivers two full external cleans each year across a complex high-rise façade. These works must take account of access requirements, weather conditions, building activity and the practical challenges of delivering specialist cleaning within an occupied residential environment.

Our Vertical Cleaning Division has experience across complex glazed façades and a range of specialist access solutions, including Building Maintenance Units, rope access, MEWPs and other building-specific systems. This allows us to plan the most appropriate approach for each environment rather than applying a single methodology across every property.

Providing access to a specialist team with the experience and technical capability to plan and deliver safe, efficient and controlled high-level cleaning for complex buildings.



Targeted Cleaning Where It Matters Most

The service at The Octagon is not based on one cleaning frequency across the entire building. Instead, the programme reflects how different areas are used, viewed and exposed throughout the year.

While the full external façade is cleaned twice annually, low-level ground-floor glazing is maintained every week and full-height ground-floor glazing, including internal surfaces, is cleaned monthly.

This approach enables DOC Cleaning to concentrate resource where presentation can deteriorate most quickly, while maintaining a planned programme for the building's high-level elevations.

For the client, this means resource is aligned to the actual needs of the building. Specialist high-level works are planned in advance, highly visible resident-facing areas receive regular attention, and multiple cleaning frequencies are managed through one coordinated programme. This helps maintain standards consistently without applying unnecessary frequency or resource across every area.

Local Expertise, National Support

The Octagon is supported by DOC Cleaning's dedicated Birmingham Vertical Cleaning Division, with local management and experienced window cleaning operatives providing day-to-day operational support across the region.

This local presence supports close coordination with the building management team and provides direct management oversight of planned works, while helping us respond efficiently to changing operational requirements.

The Birmingham team is backed by the wider resources of our national Vertical Cleaning Division, providing access to additional specialist operatives, technical expertise and management support when required.

This combination provides the responsiveness and accountability of a locally supported service, backed by the capability and resilience of a national specialist operation.



High-Rise Capability in Practice

The Octagon provides a practical example of DOC Cleaning's ability to deliver specialist window cleaning across a complex residential building.

By combining planned high-level façade cleaning, regular resident-facing maintenance, local operational support and specialist vertical cleaning expertise, we provide a coordinated service tailored to the different requirements of this landmark property.

This approach reflects the capability we can bring to other high-rise residential, commercial and mixed-use developments, where technical expertise, careful planning and reliable service delivery are essential.

About DOC Cleaning

DOC Cleaning is a family-owned business with over 50 years of experience delivering professional cleaning services, with a portfolio spanning cultural landmarks, corporate headquarters and commercial spaces across the UK. As we continue to grow, we remain committed to building trusted partnerships, investing in our people and innovating for a cleaner, more sustainable future.

www.doccleaning.com 

helpdesk@doccleaning.co.uk 

01279 944 332 

