

AquAid x The Africa Trust

DOC
CLEANING



Building a Better Tomorrow Through Hydration

Since 2022, DOC Cleaning has proudly partnered with AquAid Water Coolers, an organisation that combines quality hydration solutions with a powerful social mission. Our relationship began through a shared commitment to responsible sourcing and has grown into a meaningful partnership that directly changes lives.

Every bottle of water purchased through AquAid contributes to The Africa Trust, which funds the construction of Elephant Pumps - a simple yet effective design that provides long-term access to clean drinking water in some of the most underserved regions of Africa. These wells are built using locally sourced materials and maintained by the communities they serve, ensuring self-sufficiency and resilience.

As part of this initiative, DOC Cleaning is proud to sponsor one of these wells in Manicaland, Zimbabwe. This project brings clean water to a rural community that previously relied on unsafe sources, improving health, supporting education, and empowering families to thrive.

Our collaboration with AquAid forms part of our Beyond Cleaning strategy - proving that sustainability is not just about how we operate, but about who we partner with. Together, we're turning everyday business decisions into long-term positive change.

Partnership Overview

AquAid Water Coolers is one of the UK's leading hydration suppliers, recognised for combining sustainability with social purpose. Through its partnership with The Africa Trust, every bottle purchased helps fund the installation of sustainable wells that provide clean, safe drinking water to communities across Africa.

To date, AquAid has donated more than £23 million to charity, giving over 4 million people access to clean water. Each well is built using local materials and maintained by the community, creating lasting change through self-sufficiency and resilience.



A Shared Purpose

The partnership between DOC Cleaning and AquAid is built on shared values. From the very beginning, it was clear that AquAid's ethos aligned perfectly with our own - combining commercial reliability with genuine social impact.

AquAid's model allows businesses like ours to integrate social responsibility into everyday operations. Each time our teams refill a cooler or pour a glass of water, we're also helping to deliver clean water to communities that have never had access to it before. This tangible link between workplace hydration and global wellbeing gives real meaning to something as simple as a daily drink of water.

Working with AquAid also supports DOC Cleaning's goal of embedding sustainability across every level of our supply chain. Their commitment to reducing plastic waste, improving logistics efficiency and maintaining transparent charitable partnerships reinforces our own environmental and ethical procurement standards.

DOC Cleaning Testimonial



Our collaboration with AquAid extends our social impact far beyond our client sites. Every bottle we purchase helps provide clean water for families across Africa.

Our partnership with AquAid serves as a crucial reminder that the smallest choices can have the biggest effect. We're proud to work with organisations such as AquAid that create meaningful change across all parts of the globe.

Jeff Silver
Head of ESG
DOC Cleaning



Community Impact

Through this partnership, DOC Cleaning helps to fund the construction of new wells and promote global access to safe water. Each Elephant Pump is capable of providing clean water for up to 300 people daily, transforming the health, education, and economic opportunities of entire communities.

Our partnership makes an impact by:



Supporting Global Goals

Our partnership with AquAid contributes to the United Nations' Sustainable Development Goals for good health, clean water and sanitation. Each well helps improve lives and strengthen communities in areas where clean water is scarce.



Reducing Waste

AquAid's refillable systems and sustainable design help us reduce plastic waste and lower our environmental footprint - a simple choice that supports long-term environmental responsibility.



Strengthening ESG Commitments

Partnering with AquAid reinforces our environmental and social governance priorities, reflecting our commitment to working with suppliers who share our values and create measurable impact.



Inspiring Change

By sharing the story of our partnership, we encourage others to think about the wider impact of their choices. It's a reminder that every decision can help drive positive and lasting change.

AquAid's achievements speak for themselves, with over 4 million people now accessing clean water through The Africa Trust's programmes, and more than £23 million donated to charity.

Being part of this ongoing mission reflects our belief that businesses can play a direct role in building a fairer, more sustainable world. This collaboration clearly demonstrates the spirit of our Beyond Cleaning strategy, transforming everyday necessities into opportunities for meaningful impact.

Looking Ahead

As we move forward, we remain committed to supporting AquAid's mission and continuing to make a positive impact together. By raising awareness of the importance of clean water and the power of ethical partnerships, we can help extend the reach of AquAid's work and encourage others to think about the difference their choices can make.

We look forward to working with AquAid and The Africa Trust to share more stories and the real-world impact of their projects, together creating informative content for readers across the globe that highlights the importance of sustainable hydration and showcases how purposeful partnerships can drive meaningful change.

By shining a light on responsible sourcing and shared values, we hope to inspire others to take action and help more communities around the world gain access to the clean water they deserve.

AquAid Testimonial

“We truly value our partnership with DOC Cleaning. Their dedication to social and environmental responsibility reflects the very principles at the core of AquAid's business.”

Through their continued support, we're able to bring clean, life-changing water to even more communities in need. Collaborations like ours demonstrate how purposeful partnerships can make a lasting difference - transforming everyday business decisions into a positive impact both globally and for generations.

Fern Shaw
Marketing & Customer Services
AquAid



About DOC Cleaning

DOC Cleaning is a family-owned business with over 50 years of experience delivering professional cleaning services, with a portfolio spanning cultural landmarks, corporate headquarters and commercial spaces across the UK. As we continue to grow, we remain committed to building trusted partnerships, investing in our people and innovating for a cleaner, more sustainable future.

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