

CASE STUDY

DOC
CLEANING



Let's Feed Brum

Let's Feed Brum is a leading homeless charity in Birmingham, on a mission to be part of the solution to end homelessness for good.

In 2016, a small group of like minded people came together to create Let's Feed Brum with the aim of using their compassion to make a big difference. Almost a decade later, Let's Feed Brum has become a leading charity provider in the Midlands for the homeless.

Let's Feed Brum now offers a wide range of services including food banks, evening walks, weekly breakfast clubs, monthly events and around-the-clock mental health support chatlines.

Overview

DOC Cleaning recently welcomed Let's Feed Brum as a new charity partner to support homeless individuals in vulnerable communities.

After learning about Let's Feed Brum's efforts through some of our major clients in the local community, it became evident that their values and beliefs aligned seamlessly with our own sustainability objectives. We decided to partner with Let's Feed Brum to support their mission of combating homelessness and food insecurity, working together to make a positive impact on the local community.



Our 2024 Commitments

Catering to more than 200 individuals every week, Let's Feed Brum relies on a steady stream of dedicated volunteers to sustain its essential services. Understanding the importance of this cause, we're committed to actively supported their efforts.

Two weeks ago, our Commercial Director, David Brown, demonstrated this commitment by volunteering at one of their food banks. David's involvement quickly inspired others at DOC Cleaning to step forward, expanding the pool of volunteers who will now continue to assist at future events.

Our participation at these events has strengthened the bond between DOC Cleaning and the local communities we serve. Our engagement with the local community members facing hardship has allowed us to gain a deeper understanding to the work that needs to be done in order to create long-lasting change.

What's Next

We are proud to announce that DOC Cleaning will be showing its ongoing commitment to supporting Let's Feed Brum by volunteering once per quarter. Our team will be actively involved in feeding those in need at local food banks, donating clothing and raising awareness of homelessness throughout the community. By participating in these quarterly initiatives, we hope to provide not only immediate support to those in need, but also inspire others to take action in addressing the ongoing challenges that many people face.

This partnership marks an important step in reflecting DOC's long-term dedication to fostering meaningful change within communities we serve. We understand that addressing homelessness requires a collective effort, and that this is just the beginning of what DOC Cleaning hopes to be an impactful partnership.

Moving into 2025, DOC Cleaning will continue to seek out opportunities to expand our involvement, ensuring we remain impactful in supporting communities in need.



Our Business

Founded in 1972, DOC Cleaning Limited provides cleaning and associated support services to over 500 locations throughout the UK. An independent, family-run organisation, we pride ourselves on being honest, friendly and approachable, whilst adopting a professional and innovative attitude to all of our activities.

If you would like to discuss any of our commercial cleaning services or our charity involvements, please get in touch via the contact details below.

Contact Us



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